

**Tuscarora Area
CHAMBER OF COMMERCE**

Mercersburg, Montgomery, Peters, St. Thomas, Warren

chamber news

www.mercersburg.org
www.tuscaroraareachamberofcommerce.org



Mock Interviews at JBHS

The Tuscarora Area Chamber of Commerce partnered with the Tuscarora School District and teacher Lee Ann Witter-Keefer Thursday January 14, 2010 to provide mock interviews for the mandatory Economics class taught to Juniors. The mock interview is an effort to expose students to real world scenarios and provide constructive feedback, ultimately improving their interview skills .

Thank you to the 9 chamber members who volunteered their time and expertise; Tim Howley, Fast Ink, Marianne Quinn - Fix JB Sports, Judy Firestone - Leidy's Custom Woodworking, Tim Lachemann - DL Martin, Noel Purdy - GC Chamber Foundation, Liz Weber - Weber Business Services, Neal Myers - Tele Plus, Mark Swanger - F&M Trust, and Charlie Daniels - ACS Precision.

For information about the next interview session or the 1st Annual Career Night in May contact the Chamber at 328-5827.



Flannery wins Irwin House Bid

Monday January 25, 2010 the Borough of Mercersburg officially accepted a bid to purchase the fire Irwin House on the square submitted by John Flannery, owner of the Flannery's Tavern locate on the square in the historic 1810 McKinstry House. The Irwin House burned 6 1/2 years ago and has been an eyesore ever since, the chamber is excited to see it finally restored and put to use again.



FreeEnterpriseAmerica.com

We are American Free Enterprise. Dream Big. We know that, as a nation, we face major policy challenges—none greater or more important than creating the 20 million jobs needed in the next decade to replace the jobs lost in the current recession and to meet the needs of America's growing workforce. We know that only American free enterprise is capable of meeting this challenge and creating the innovation and opportunities of America's future.

Although Americans have become increasingly concerned about the economy, their faith in the free enterprise system remains strong, according to a survey by the U.S. Chamber of Commerce. While government efforts to stimulate the economy are considered useful in the short term, we as Americans believe that it's the free enterprise system that will grow our economy and create jobs over the long term.

We believe in the essential role that free enterprise plays in strengthening our economy and in the many ways in which we as individuals benefit from the American free enterprise system.

Please join us in preserving and advancing the American free enterprise system and help ensure that every American has the opportunity to make an entrepreneurial idea become reality — to help ensure that we all have the opportunity to dream big.

American Free Enterprise. Dream Big. is a project of the U.S. Chamber of Commerce. Story taken from www.freeenterprise.com

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Mary-Anne Gordon

The Chamber News is a monthly newsletter of the Tuscarora Area Chamber of Commerce. Submit your information by the 19th of each month for inclusion. The Chamber reserves the right to edit content of submissions for space limitations. Ideas, opinions and statements expressed in articles by contributors are not necessarily those of the Chamber.



Mary-Anne Gordon - Executive Director

APPI PARTNERSHIP

How it works - APPI works as your independent electricity consultant, always representing your business, not the supplier. Consultants assist clients through every stage of the procurement process including:

1. The analysis of existing electricity accounts and supplier contracts.
2. The solicitation of supply offers from qualified, competing electricity suppliers.
3. The vetting of suppliers, and the negotiation of best price, terms, and conditions.
4. The handling of all paperwork and the management of the transition process to the new supplier.
5. The ongoing management of client accounts to ensure optimum performance and supplier service.
6. The monitoring of energy markets for additional opportunities and continued due diligence of suppliers.
7. No upfront expenditures, hourly fees, or retainers, APPI is only compensated if the client chooses to implement a recommended solution.

How to get started - Contact APPI and you will be assigned a dedicated, experienced consultant that will work with you every step of the way. The consultant team is supported by a staff of business professionals including tariff analysts, legal, financial, technology, marketing, and customer service experts.

In order to best evaluate your business needs and to identify opportunities to reduce and manage electricity costs, follow these two simple steps:

1. Sign a letter of authorization that allows your APPI consultant the ability to obtain your electricity consumption history from your current supplier. Your APPI consultant will send the letter of authorization over for you to sign and you simply fax it back.
2. Provide APPI a copy of at least one month's bill and your consultant will take it from there.

APPI has direct access to energy suppliers in Pennsylvania. APPI performs initial and ongoing due diligence of vendors to determine which ones can and will provide reliable energy services to APPI's clients, as well as exceptional customer service.

To better serve its clients, APPI's staff draws upon its cutting-edge market research capabilities, knowledge of suppliers' contract terms and conditions, and its vast database of energy information.

Contact APPI 1-800-520-6685 or info@appienergy.com to speak with a consultant, join their webinar February 10th, and our March chamber lunch where they will be the sponsor and speaker.



VALUABLE INSURANCE OPTIONS FOR MEMBERS

While legislators determine paths to mitigate rising health care costs and alarmingly high numbers of uninsured, your Tuscarora Area Chamber and Pennsylvania Chamber Insurance continue to work together to stay ahead of the game by providing innovative medical and benefit plans for chamber members.

For more than two decades, PA Chamber Insurance has led the industry in providing insurance solutions for businesses. Partnering with nearly every major carrier in the state, the PA Chamber Insurance benefit programs offer medical plans to suit every business, personal and financial need. With no participation requirements and guaranteed issue for specialty coverages (dental, vision, life and disability), offering valuable insurance options as part of your employee benefit program is easy and convenient.

The opportunity to take advantage of members-only savings on vision, dental, life, dependent life and disability programs is a benefit of your local chamber membership.

The PA Chamber Insurance programs offer customers discounted payroll solutions and 24/7 online administration, account access, enrollment and invoice payment options via our secure website at www.pachamberinsurance.com. Dedicated service representatives are also available to answer all coverage and benefit questions.

Find out why more than 4,000 businesses participate in the PA Chamber Insurance program. Visit pachamberinsurance.com or call 800.755.3021 to learn more.



**Pennsylvania
Chamber Insurance**



Award winning embroidery

Our reps come to
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Free delivery

We make it easy!

Call us toll free:
1-877-328-5057

WWW.FASTINK.COM

Fix JB Sports



*Starting Sunday, January 31, 2010,
every final Sunday of each month in 2010,*

*Flannery's will donate 10% of all guest's proceeds (all daily sales)
to the "Fix JB Sports" initiative. Enjoy Flannery's
while helping our community to ensure the future of our youth.*

Flannery's Restaurant and Catering
Reservations are always welcomed

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**BELL
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- We work for you, not the insurance companies!
- We work with many companies to get you the coverage to meet your needs!
- We are local people working to help you, our neighbors in the Mercersburg area!
- We can help you save money on all your insurance needs!

"Bell Insurance is the only Penn National Agent with an office in Mercersburg and we fully support the Chamber+ insurance program for Mercersburg Area Chamber of Commerce members." - Edward L. Bell

WELCOME NEW MEMBERS

CLAYTON MEMORIAL CHURCH OF GOD

6701 Charlestown Rd.
 Mercersburg, PA 17236
 717-328-9230
Church

DICE IMAGING INC.

Kevin Swope - Owner
 10 East Walter Ave.
 Greencastle, PA 17225
 717-597-0300
 Fax - 717-597-0990
 ricohguru@diceimaging.com
 www.diceimaging.com
Office Equipment & Supplies

THE DRESSING ROOM

Ame Flannery - Owner
 13 N. Main St.
 Mercersburg, PA 17236
 717-498-0162
 ame@thedressingroom.comcastbiz.net
Retail & Consignment Shoppe

RAY BETTS IMPORTS

3137 Lincoln Way East
 Fayetteville, PA 17222
Auto Sales

WOODRING'S ELECTRICAL SERVICE

Greg & Michelle Woodring
 9944 Fort Loudon Rd.
 Mercersburg, PA 17236
 717-328-9010
 mic76pa@embarqmail.com
Electrical Services

FIRST CHAMBER LUNCH & LEARN OF 2010

Wednesday, January 20th the Tuscarora Area Chamber of Commerce hosted its monthly Lunch and Learn event at the Mercersburg Inn. Presenters at the event were Ryan and Larissa Smith of Chace + Smith Photography and Ryan Smith Photography. Their presentation was entitled "The Value of Photography: How Photography Can Enhance Your Business Marketing." After a meet-and-greet in the Inn's salon, guests were seated in one of the beautiful dining rooms. The Inn served a delicious lunch prior to the presentation.

The Smiths began their discussion with the history of their business, why they moved back to the area in 2007, and the various clients they work with. The majority of the presentation concerned the value of quality photography in business marketing, as well as licensing and intellectual property. The goal of the discussion was to motivate and inspire listeners to utilize photography to enhance their business image through marketing, even in a tough economy. The Smiths recommended developing a strong brand strategy, factoring photography and design into the overall marketing plan, and budgeting for marketing and photography.

The chamber will host these informative, networking lunches the third Wednesday of most months in 2010. They are open to the public and generally \$5 per person. Contact chamber executive director Mary-Anne Gordon for more information 328-5827 or visit www.tachamber.org.



<http://www.csphotographs.com/>

MEMBERS NEWS.....

CONOCOCHEGUE INSTITUTE

Mid-Winter Starvation Dinner Fundraiser
 Saturday, February 20th
 5pm \$35 each person
 Questions - 717-328-3467

F&M TRUST

F&M Trust presented a check for \$1,000 to the South Central Community Action Programs (SCCAP) in financial support of the Franklin County Shelter for the Homeless in downtown Chambersburg. In August 2009, William E. Snell, Jr., President & Chief Executive Officer, announced that the bank had extended a line of credit to SCCAP for interim financing of \$50,000 to be used for the homeless shelter until they received reimbursement from the state and to keep the Women, Infants, and Children (WIC) program open as they searched for funding. State funds budgeted for the shelter of about \$60,000 were needed at the time to pay salaries and other operational expenses, but those funds were tied up in the legislative budget impasse in Harrisburg. Additionally Snell had announced that once the line of credit was repaid following the reimbursement of state funding, the bank would make a donation to the shelter equal to the amount of interest accrued on the funds accessed by the shelter, essentially providing an interest-free line of credit. However since SCCAP managed to work through the period without accessing the line, the bank decided to make a financial contribution. "We are so appreciative of this donation and of the support F&M Trust has offered to the shelter and to SCCAP," said Megan Shreve, Executive Director. "F&M Trust has been an amazing example of a bank that is interested in the wellbeing of the community. During the budget impasse, they offered assistance that helped ensure the shelter could stay open. And now this donation will provide needed services to help families get back on their feet." The SCCAP is a private, non-profit organization that assists low-income individuals and families by providing a variety of services and programs. This year SCCAP served more than 26,000 individuals – nearly 10% of the population of Adams and Franklin counties. According to Trudy Wesley, program coordinator, the 18-bed shelter serves more than 116 people year round. Most of the people accepted at the shelter have been evicted due to loss of income or under-employment. Eight out of 10 clients are employed but are currently in jobs that are not family-sustaining.

HABITAT FOR HUMANITY

On Friday, December 11, Habitat took possession of its first "used" home. They are planning to recycle an entire house in downtown Chambersburg. All legal obstacles and title issues have been resolved and official planning can now begin. The proper term for this operation is "rehabilitating" – the end product will be a completely renovated property ready for use by a new family. Partner families invest their own sweat equity, alongside volunteers, and then purchase the home from Habitat at cost and with a zero percent interest mortgage. This house comes as a gift to Habitat from Ms. Vivian Thompson, now a resident in the D.C. area. Ms. Thompson grew up in the house on South Main Street and wanted her old home to be put to good use by another family who could build their own memories of living there. She stated, "I want people to know that Habitat has come to turn adversity into advantage. Habitat strikes a blow for decency and I fully support what you do." We thank Ms. Thompson for her generous gift. Rehabbing a home fits perfectly with Habitat's mission to provide affordable homeownership solutions for low income families. This plan will also

remove an existing property from Franklin County's list of vacant homes. Affordable land is harder to come by so this new initiative is good for everyone. Since 1994 Habitat has built 24 new homes in Franklin County. This is done by pairing the power of volunteer labor with the generous financial gifts made in support of our mission. In addition to the South Main Street project Habitat plans to construct at least one new home in 2010 as well. For more information on this and other exciting developments contact Habitat's Executive Director, Mark D. Story, M.S. at 717-267-1899.

MERCERSBURG HAIR STUDIO

Offering a free color with cut and style for new customers.

ROTZ & STONESIFER

The Certified School Risk Manager (CSRM) designation was recently conferred on a select number of individuals who completed five courses and examinations. Roxi Seilhamer, Strickler Agency, Inc., was one of this elite group of professionals. The CSRM program is conducted by the National Alliance for Insurance Education & Research, and is specifically designed for school risk managers. Strickler Agency provides comprehensive risk management programs and financial products.

SUMMIT HEALTH



Students representing high schools throughout Franklin County recently completed the fall term of the Healthcare Careers Institute at Chambersburg Hospital, an affiliate of Summit Health. Students made their final presentations throughout the month of January to an audience of their peers, members of the community and Chambersburg Hospital staff members.

Members In The News is a free section of this newsletter devoted to our membership. Please submit photos and news about your business by the 15th of each month for inclusion.

TOWER BANK



Tower Bank, a division of Graystone Tower Bank, recently contributed to \$500 to the Rotary Club of Mercersburg to benefit the Santa's Toy Box program. Pictured from left to right: Cheryl Gehr, cash management sales officer, Tower Bank; Liza Main, Santa's Toy Box committee chair; Amy Hissong, market manager, Tower Bank; Kathy Hartung, treasurer, Rotary Club of Mercersburg; Danny Bristol, president, Rotary Club of Mercersburg.

NEW AVP NAMED

The management of Tower Bank, a division of Graystone Tower Bank, announced the naming of Edward C. Price, Jr. to the position of assistant vice president, commercial relationship manager for Tower Bank. In this role, Price will be responsible for building and growing a portfolio of commercial customers through the sale of loan and deposit services throughout Chambersburg and the surrounding areas. "Ed has an extensive background of commercial lending experience in Franklin County and is committed to building lasting client relationships," said Jeff Shank, president and CEO of Tower Bank. "We are pleased to welcome him to the Tower Bank team." Price joins Tower Bank with more than 30 years of banking experience. Most recently, he served as a commercial loan officer at The First National bank of Mercersburg. Prior to that, Price served as the vice president of commercial lending at Fidelity Bank (PNC Bank). Price holds a business administration degree from Shippensburg University and has completed several commercial lending courses through the Pennsylvania Bankers Association. An active community member in Franklin County, Price has served on the Chambersburg Chamber of Commerce Chamber Fest committee and on the Board of Trustees for Park Avenue United Methodist Church. In addition, he served as a past president for the Downtown Kiwanis Club in Chambersburg, PA. Price resides in Chambersburg, Pennsylvania.

The screenshot shows the homepage of the Tazewell Area Chamber of Commerce website. At the top, there are navigation links for "Your Chamber", "Directory", "Calendar", "News", and "Community". Below this is a large banner image of a town. On the left side, there are several call-to-action buttons: "Join the Chamber!", "Contact Us", "Legislative Breakfast" (dated Friday, Feb. 19, 2010), "Subscribe to our Monthly Email Newsletter!", and social media links for "facebook" and "YouTube". On the right side, there is a "Welcome" message and an "Events" calendar. At the bottom, there are "Your Ad Here" spots and the Franklin County PA logo.

New Website
 Launched!
www.tachamber.org

MANAGER'S CORNER: *Focus on Leading Versus Doing*

One of the many challenges leaders face is deciding what to focus on to ensure their organizations continue to be successful. As simple as that may sound, it's much easier to say than to do. When numerous issues, project changes, and new initiatives are placed before you – a leader – each day, it's a constant judgment call as to which ones are worthy of your time, consideration, and input – and which are better left to your team members. However, effective leaders and managers make the call right more often than not. Ineffective ones don't.

So how do you determine if an action is right for you to focus on and which are better left to your team? As you consider the issues, project changes, and new initiatives placed before you, ask yourself:

1. Is this something I, as the leader, should be involved with, or is this something that should and could be handled by someone else?
2. Will this issue move us towards our vision? If not, let's forget it. If so, what does the team need from me to keep us focused as we work through this?
3. How will this affect the organization – and the team members – in the short-term, mid-term, and long-term? Will my decision be good for the organization now and into the future, or where and when will negative impacts be felt?
4. Is this the best use of my time given my understanding of the organization, industry, finances, etc or is this better handled (or learned to be handled) by a team member?
5. How does this new initiative fit into my position title, description and responsibilities?
6. If I get involved, will I be accused of micromanaging, meddling, or otherwise “butting in” and taking over projects that are best managed at the team or department level?
7. Am I confusing my “jumping in to get the work done” with allowing others to do the work their own way – as long as the agreed upon objectives are met?
8. Have I spent sufficient time talking about and developing the missing skills in my staff and team members to ensure they are fully-capable of fulfilling their job and project management responsibilities?
9. Have I spent sufficient time speaking in person with my staff and team members when their job and project management responsibilities start to slide?
10. Would I want to be led by someone who leads the way I do on this project?

The desired answers to the questions posed are fairly apparent. However, as leaders, we all slip from time to time and focus our energies and actions on things best left to our team members. But, if we don't give our team members guidance and the opportunities to learn, they never will. So the next time you're confronted with a “leadership” issue, proposed project change, or new initiative, ask yourself a question or two to determine if this is where you should be focusing your time and energy. If so, lead with focus. If not, let your team go to work.



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CITIZENS TO PROTECT PA JOBS

Like you, the diverse group of people that support job creation in Pennsylvania- "Citizens to Protect PA Jobs" -desire a quality of life for Pennsylvanians that can only be fully realized when job creation and economic growth are allowed to flourish.

Because when businesses add jobs, people and communities prosper- that means a better quality of life for you and your family!

<http://www.protectpajobs.com/>

Believe a Tape is a Safe Way to Backup Your Company's Data...Think Again!

What will happen to your company if you lose your valuable data? How will it affect your revenue? Employee productivity? Customers? These are serious questions every business owner needs to ask because losing your data will determine your survival or immediate demise.

Organizations of all sizes are generating and depending on larger amounts of data that must be readily available and easily accessible. This growth in data results in an ever-increasing data footprint - meaning more data is being generated, copied, and stored for longer periods of time. Consequently, companies have to effectively manage more infrastructure resources, including servers, networks, and storage, to ensure data is protected in a timely manner while at the same time providing adequate performance and capacity and securing data for access when needed.

Do you store your data on a daily basis? Unfortunately, most companies cannot answer yes to this question. Events like disk crashes, server corruption, viruses and natural and human disasters can take your business permanently offline. According to a survey conducted by Continuity Insights magazine, KPMG Risk Advisory Services, and The Hartford's Guide to Emergency Preparedness, more than 25% of all businesses experience a significant crisis in any given year - of those that do not have a data recovery plan, 43% will not re-open. It's even scarier to learn that today's most popular data storage method is to backup vital information on a data tape and let the IT manager take it home for safe keeping.

A new inexpensive method that's substantially more secure and seeing a rapid increase in demand is remote data backup. The remote system backs up files from the attached hard drive to a remote data center through the Internet. The system minimizes the amount of data transferred to ensure efficiency. After the first back-up only the actual changes made to each file are transferred, rather than an entire file where only a few bytes may have changed. The data is then sent through an encrypted secured shell (SSH) connection for safety.

Backups are typically set to start every night at a random time typically between 1:00 and 3:00 am. The speed of an organization's WAN connection and size of data transmitted will determine the length of time to complete the remote storage process. Subsequent daily incremental backups will take much less time because only the changes will be reflected. In order to prevent long running backups from interfering with normal Internet usage during business hours, quality of service (QoS) can be configured to reduce the priority of backup relative to other data or limit the allocated bandwidth.

By default, the system will email a weekly report to the email address designated for the company's technical contact. The report summarizes the amount of data backed up each day, time, and total storage space used.

There are a number of products in the market that offer remote data storage; however, very few include additional features such as site-to-site VPN capability for secure communications, firewall protection backed by 24x7 technical support, secure WiFi to enhance wireless Internet connection and network performance tuning that optimizes VoIP and data traffic on a broadband connection.

As we all know, a company's most important intellectual property is their data. Therefore, as you evaluate your existing or potential business communications partner, make sure you ask about remote data backup as well as other features associated with it. A deer in the headlight response is a good indicator that it's not included in their bag of tricks.

ABOUT TELE-PLUS CORPORATION

In 1977, Tele-Plus Corporation began as a small home based business located in McConnellsburg, PA. At the time Tele-Plus initially only offered telecommunication, property protection and life safety solutions primarily to customers located in that same region of Pennsylvania. In 1986, Tele-Plus re-established our corporate operations center into larger facilities located in Hagerstown, MD in order to become more centrally located to our growing region customer base. In 1990, Tele-Plus purchased Lanier Business Products of Western, Maryland which dramatically expanded our pool of trained employees and customer base. The combined companies continued to experience significant growth which caused Tele-Plus in 1999 to construct a new 20,000 square foot facility in Hagerstown, MD. In 2000, Tele-Plus ceased offering traditional Lanier business products in order to totally focus our sales and service efforts of our core products and services to quad state region customers.

Tele-Plus continues to grow as an innovative regional company, serving thousands of area businesses and residences with our full-line of products and 24 hour services. Our commitment to the personal and career development of our employees ensures continued organizational growth, profitability and our dedication to excellence! For more information on Tele-Plus Corporation, call (301) 797-9500 or visit www.telepluscorp.com



Tuscarora Area CHAMBER OF COMMERCE

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info@mercersburg.org

info@tuscaroraareachamberofcommerce.org

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BUSINESS PERSON OF THE YEAR

ABOUT THE AWARD: The highest commendation the Tuscarora Area Chamber of Commerce presents each year is the "Business Person of the Year Award". This award is given to a person who unselfishly committed to the local business community.

AWARD CRITERIA:

- Nominee shall be a current Tuscarora Area Chamber member business owner or employee in good standing.
- Nominee's business must be located within Tuscarora Area Chamber of Commerce's service area of Peters, Warren, Montgomery, St. Thomas Townships and the Borough of Mercersburg.
- The individual exemplifies exceptional leadership both inside and outside their place of business and has a strong presence in community activities.

Nomination forms available at the chamber office.

OPENING DAY – APRIL 15, 2010

The Tuscarora School District and Fix JB Sports are proud to open the new running track for the local community beginning April 15, 2010!

The turnstile will be located beside the home bleachers directly across from the tennis courts.

Hours: 7 days a week, dawn to dusk, except when utilized by district programs.



THANK YOU FIX JB SPORTS!



Please Observe the Following Rules

- NO Strollers, Rollerblades, Skateboards, Bicycles or Other Wheeled Vehicles on Track Surface
- Only Sneakers or Soft Soled Shoes allowed on Track Surface
- NO Use of Basketballs or Other Types of Balls on Track Surface
- No Chewing Gum and Sunflower Seeds While on Track Surface
- Joggers and Walkers Please Use the Outside Three Lanes
- NO Pets Allowed in Stadium
- No Alcohol or Tobacco Products
- Stay Off the Grass

Fix JB Sports

Tuscarora Area Chamber of Commerce

Membership Directory 2010 Advertising Rates

Advertise in the *2010 Chamber Directory* at these fantastic rates!

1/8 page \$60.00

1/4 page \$120.00

1/2 page \$175.00

Full page \$350.00

Inside Front or Back Cover \$400 (Call for Availability)

Use the convenient form below to reserve your advertising space.

Invoicing available.

Ad size: ___ 1/8 page ___ 1/4 page ___ 1/2 page

___ Full page ___ Inside Front Cover ___ Inside Back Cover

Ad enclosed _____ Ad emailed _____ (to info@mercercsburg.org)

Business: _____

Address: _____

Contact Person: _____

E-mail: _____

Phone: _____

Scan or mail form to:
Chamber of Commerce
PO Box 161
Mercersburg, PA 17236
info@mercercsburg.org

Chamber of Commerce News

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Good News for Chamber Members

National study:
Consumers 63% more likely to buy from chamber members.

WASHINGTON — A national study by The Schapiro Group, an Atlanta-based market research firm, reveals a number of important findings about how consumers and business owners perceive the local chamber of commerce and the businesses that are their members. For example:

- ▶ When consumers know that a business is a member of the local chamber, they are **44%** more likely to think favorably about it.
- ▶ Consumers who are told that a business is a chamber member are **51%** more likely to be highly aware of it and **57%** more likely to think positively of its local reputation.
- ▶ Consumers are **63%** more likely to buy goods and services in the future from a company that they believe is a member of the local chamber of commerce.

The study also has good news for businesses that sell to other businesses.

- ▶ When business decision-makers believe that a business is a chamber member, they are **37%** more likely to think favorably of the business, **51%** more likely to be highly aware of it, **58%** more likely to think positively of its local reputation, and **59%** more likely to buy goods and services from it.

Supporting the previous findings, the study also reveals a positive perception for the local chamber itself:

- ▶ Regarding the chamber's impact on the local economy, **82%** of respondents believe that the local chamber of commerce helps create jobs and promotes local economic development.

The results of the Schapiro study are clear: Positive perception increases among consumers and business owners when a business is identified as a member of the local chamber of commerce.

Survey sponsors



Survey coordinated by



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Survey conducted by



LIVE UNITED



Join United Way for May of Caring

May of Caring is a month long series of events that connect volunteers from our community with meaningful human service projects.

- May of Caring is a fun way to get your team or workgroup into the community, learning about service and connecting with others.
- Projects establish a positive relationship with enthusiastic company volunteers and agencies.
- Projects offer volunteers first-hand opportunities to learn about human service needs in Franklin County.
- Volunteer work gives companies, employees and community groups an opportunity to make an impact and help, right here in Franklin County.
- Creative projects may generate media coverage for the company and agency.

How it works

- Agencies assess their needs, thinking of projects that address one or more of the three United Way impact areas (children, families, senior citizens) or the three focus issues (Education, Financial Stability, Health).
- Volunteer groups select team leaders who will request the Volunteer Information Form. This will include a list of projects from which selections will be made. Complete and return the Volunteer Information Form.

Sponsors and Volunteers are needed for the month of May!

Call 717-262-0015 to get involved or email ahicks@franklincountypaunitedway.org

Date Received: _____

United Way May of Caring Information Form

Business: _____ Contact: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

PAST PARTICIPATION / PROJECT PREFERENCE:

VOLUNTEER INFORMATION:

Preferred Dates: _____

Preferred Days: ___ Weekday ___ Weeknight ___ Weekend ___ Anytime

Approximate Number of Volunteers: _____

T-shirt Size Requests: ___ Small ___ Medium ___ Large ___ X-Large ___ XX-

Large

Tools/Materials you can provide (paint brush, hedge clippers, paint, lumber, etc.):

ACTIVITIES:

Which types of activities your volunteers would like to be involved with?

___ Clean Up/Demo ___ Meal Prep/Delivery

___ Painting ___ Organizing/Sorting

___ Repairs ___ Admin/Tech

___ Landscaping ___ Mentoring/Tutoring

___ Other

Sponsorship:

Monetary: ___ \$500 GOLD

___ \$250 SILVER

___ \$100 BRONZE

___ \$ _____

Equipment/Materials: ___ Painting Supplies (paint, brushes, rollers, tarps, etc.)

___ Carpentry Supplies

___ Tools

___ Rentals (power washers, tools, etc.)

___ Flowers, Plants, etc.

___ Signage

___ Other _____

Volunteer Goodie Bag Items: _____

(This is a great way to promote your business by providing items carrying your logo. Suggested items: work gloves, caps, snacks, lip balm, sunscreen, food or coupons, hand sanitizer)

Please fax to: 717-262-0018 by April 1.