

Tuscarora Area CHAMBER OF COMMERCE

Mercersburg, Montgomery, Peters, St. Thomas, Warren

chamber news

www.mercersburg.org
www.tuscaroraareachamberofcommerce.org



CHAMBER SPONSORS MOCK INTERVIEWS AT JB HIGH SCHOOL

The Tuscarora Area Chamber of Commerce partnered with the Tuscarora School District again this year to provide “Mock Interviews” for the mandatory economics class taught to Juniors, Wednesday, January 19, 2011. The “Mock Interview” is an effort to expose students to real world scenarios.

These students are your next best employees and this process helps them prepare themselves for the world of work. For a very small commitment of time and energy, the volunteers made a big impact on our students and school district. Thank you FreeMind PR, First National Bank of Mercersburg, F&M Trust, Whitetail Resort, DL Martin Co., Tower Bank and Waste Management for your help.

How can you get involved in the next Mock Interview session this May? Contact the chamber at 328-5827 or mgordon@tachamber.org.



UPCOMING EVENTS

February 3rd

Here to Help Job Fair

Hosted by Senator Alloway, FCADC,
and PA CareerLink

9am-3pm

Green Grove Gardens,

1032 Buchanan Trail W., Greencastle

February 16th

FreeMind PR - Social Media Marketing

Noon-1pm

VFW, 20 Veterans Way, Mercersburg

See flyer inside!

March 8th

Legislative Breakfast

With Congressman Bill Shuster

See flyer inside!

LOOK FOR THESE IMPORTANT FLYERS INSIDE!

APPI ENERGY SAVINGS PROGRAM

2011 DIRECTORY AD SIGN UP

PCI HEALTH INSURANCE

FREEMIND PR SOCIAL MEDIA
MARKETING LUNCH

2011 FRANKLIN COUNTY COUNCIL
OF CHAMBERS' LEGISLATIVE
BREAKFAST

Board of Directors

Executive Board Members

Chair

Nate Fochtman
FreeMind Promotions

Vice President

Amy Hissong
Tower Bank
Vice President-Elect

Melanie Gordon

F&M Trust

Treasurer

Gloria Pine
First National Bank of Mercersburg

Secretary

Judy Boyd

Whitetail Resort

Past Chair

Elizabeth George, MD
Tuscarora Family Practice

Board Members

Theresa Gourley

Auto Sales Unlimited

Liz Martin

M&T Bank

John Flannery

Flannery's Tavern on the Square

Rebecca E. Erb Ed.D.

Tuscarora School District

Tammy Oberholzer

Borough of Mercersburg

Staff

Executive Director

Mary-Anne Gordon

The Chamber News is a monthly newsletter of the Tuscarora Area Chamber of Commerce. Submit your information by the 19th of each month for inclusion. The Chamber reserves the right to edit content of submissions for space limitations. Ideas, opinions and statements expressed in articles by contributors are not necessarily those of the Chamber.



MAKE THE RIGHT CHOICE FOR YOUR BUSINESS AND JOIN THE CHAMBER TODAY!

Dear friends and members,

Our area benefits from an abundance of groups and volunteers that provide many of the services upon which we all depend. The Tuscarora Area Chamber of Commerce is one such entity. It is, however, unique among community groups both in terms of its mission and the variety of activities and events it presents. Through its annual membership drive, now in progress, the Chamber's Member Campaign Committee is looking to communicate the many benefits that more than 240 area business owners and individuals already know.

In the past year, the chamber successfully completed a name change which more accurately promotes the area we represent. We launched a newly designed website. And, we worked diligently to promote area businesses and to get people out in the community through events such as ribbon cutting ceremonies, First Fridays, networking luncheons, the annual economic breakfast, Townfest, and the autumn golf tournament.

Membership enabled us to accomplish so much in 2010. We partnered with APPI to provide members with lower cost electricity purchasing, PCI for affordable health and life insurance options, Penn Nation for casualty and liability insurance, and Comcast Spotlight for exclusive chamber member advertising opportunities. We supported members and the community through advocacy on a local, state, and federal level with government affair issues, with the Franklin County Visitors Bureau and FCADC.

We're proud of what we've been able to do and we could not have done it without our members! As we move forward into the New Year, the chamber is working on enhancements to our member directory. With this change, we will increase the distribution to over 2000 and will expand our distribution area to include additional points of interest, Maryland, and rest areas on the PA Turnpike. All of the above are included in your Membership Dues which are tax deductible and a true bargain for your advertising dollar. There are numerous other marketing options and benefits available to our members--all at minimal or no cost --but all with great potential payoff.

For our existing members, we thank you for your patronage and ask you to renew your memberships. Please look for additional information in the membership packets that were mailed, ask a chamber board, committee, or current member for more information. Feel free to visit our website at www.tachamber.org or visit us on Facebook.

Melanie Gordon, F&M Trust St. Thomas Office Manager
TACC Commerce Vice Chair Elect
& 2011 Membership Committee Chair

WELCOME NEW MEMBERS

DON HOROWITZ GUNSMITH

213 South Main St.
 Mercersburg, PA 17236
 717-328-9632
 Fax: 717-328-9632
 dhgunsmith@earthlink.net
Gunsmith

PALMER REALTY

Jewel Palmer ABR, ePRO, GRI, SRES
 24 Path Valley Rd
 Fort Loudon, PA 17224
 717-377-2940
 Fax: 717-485-5997
 jewelpalmer@comcast.net
 www.JewelPalmer.com
Real Estate

FIRST UNITED DAYCARE & SCHOOL AGE PROGRAM

11 North Fayette St.
 Mercersburg, PA 17236
 717-328-0193
 Fax: 717-328-4788
 firstdaycare4u@comcast.net
Child Care

SCOTT LONGSTRETH, PE ENGINEERING & CONSULTING SERVICES

PO Box 72
 St. Thomas, PA 17252
 717-658-0864
 ScottLongstrethPE@hotmail.com
Engineer

STAR THEATRE & PA OPRY

Jim Bailey
 23 West Seminary St.
 Mercersburg, PA 17236
 717-328-5959
 info@paopry.com
 http://www.paopry.com/index.html
Entertainment



A new year is underway, and the Chambersburg Loan Office of ACNB Bank (formerly known as Adams County National Bank) is beginning the year in a new location! The office has moved to 946 Lincoln Way East in Chambersburg. "Although the Bank changed its name from Adams County National Bank to ACNB Bank back on October 4," said Steve Hawbaker (left), "nothing else has changed." "That's right," said Tracy Thomas (right). "We're still independent, with decisions made locally and a responsiveness not seen at larger organizations." Steve will serve your commercial needs; Tracy will take care of your mortgage needs. You can reach Steve at 262-2953, and Tracy at 830-0332.



Whitetail donates \$25,000 to Fix JB Sports.

Left to Right - Mayor Jim Zeger, Campaign Chair John Stoner, Whitetail President Don MacAskill, Campaign Chair Mary-Anne Gordon, Campaign Committee Member Pat Reeder.

Tuscarora Area CHAMBER OF COMMERCE

19 North Main Street • Mercersburg, PA 17236
717-328-5827 • mgordon@tachamber.org

PRSR STD
U.S. POSTAGE
PAID
Mercersburg, PA
Permit #15

BUSINESS PERSON OF THE YEAR

ABOUT THE AWARD: The highest commendation the Tuscarora Area Chamber of Commerce presents each year is the “Business Person of the Year Award”. This award is given to a person who unselfishly committed to the local business community.

AWARD CRITERIA:

- Nominee shall be a current Tuscarora Area Chamber member business owner or employee in good standing.
- Nominee’s business must be located within Tuscarora Area Chamber of Commerce’s service area of Peters, Warren, Montgomery, St. Thomas Townships and the Borough of Mercersburg.
- The individual exemplifies exceptional leadership both inside and outside their place of business and has a strong presence in community activities.

Nomination forms available via the chamber office.



Award winning embroidery
Our reps come to your business
Free delivery
We make it easy!
Call us toll free:
1-877-328-5057
WWW.FASTINK.COM

2011 NEWSLETTER

Inserts - \$100
(Provide 300 copies and PDF for electronic version)

1/8 page - \$25/mth or \$100/yr
1/4 page - \$35/mth or \$200/yr
1/2 page - \$60/mth or \$300/yr
Full Page - \$80/mth or \$400/yr

6 editions printed each year, January, March, May, July, September, November.
All editions available online.

JOIN THE CONVERSATION

Engaging Your Customers With Social Media Marketing



Tuscarora Area Chamber of Commerce Lunch

February 16, 2011 12PM - 1PM
VFW Post 6421
20 Veterans Way
Mercersburg, Pa

\$5 / person
(paid at door or invoiced)
RSVP REQUIRED
E: mgordon@tachamber.org
P: 328-5827

Presentation &
Sponsorship:
FreeMind PR
www.freemindpr.com

The Greater Waynesboro, Greater Chambersburg, Greencastle-Antrim Shippensburg Area & Tuscarora Area chambers of commerce invite you to a

Legislative Breakfast

Tuesday, March 8, 2011



Sponsored by:

Franklin County Council of Chambers

Greater Waynesboro, Chambersburg
Greencastle-Antrim, Shippensburg &
Tuscarora Area Chambers of Commerce

With Congressman Bill Shuster
Pennsylvania, 9th District

Location:

Green Grove Gardens
1032 Buchanan Trail East
Greencastle, PA

Time:

7:30 a.m. - Buffet line opens
7:50 a.m. - Meeting begins

Cost:

\$15 per person

Don't miss this opportunity to meet your Congressman and to learn about current issues in our business community.

See reverse side for information on how to register & submit questions.

Questions due by Tuesday, March 1.
Reservations & payment due by Thursday, March 3.

Legislative Breakfast Registration

Tuesday, March 8, 2011 • Green Grove Gardens

Business: _____

Names of those attending: _____

Reservations & payment due by 12 p.m. Thursday, March 3, 2011

Make checks payable to:

Greencastle-Antrim Chamber of Commerce
217 E. Baltimore St., Greencastle, PA 17225

Questions for Congressman Shuster:

Questions must be received by Tuesday, March 1, 2011

Fax questions to: 717-597-0709

E-mail questions to: deanna@greencastlepachamber.org

Mail questions to: Greencastle-Antrim Chamber of Commerce
217 E. Baltimore St., Greencastle, PA 17225

Brought to you by:



Tuscarora Area CHAMBER OF COMMERCE

Mercersburg, Montgomery, Peters, St. Thomas, Warren

Membership's Business & Tourism Directory 2011 Advertising Rates

Advertise in the 2011 Chamber Directory at these fantastic rates!

1/4 page 3.5" w x 2" h \$100.00

1/2 page 3.5" w x 4" h \$175.00

Full page inside ad 3.5" w x 8.5" h \$350.00

Inside back cover \$400

March 10th deadline for ads.

Use the convenient form below to reserve your advertising space.

Ad size: ___ 1/4 page ___ 1/2 page ___ Full page
_____ Inside Front _____ Inside Back (call for availability)
Ad enclosed _____ Ad emailed _____

Business: _____

Address: _____

Contact Person: _____

E-mail: _____

Phone: _____

Scan/email or mail form to:
Tuscarora Area Chamber of Commerce
PO Box 161
Mercersburg, PA 17236
mgordon@tachamber.org

“Our company was in the process of gathering information and preparing for rising electricity costs in our state when we learned about APPI and the Powerful Solutions Program. APPI presented us with multiple competitive supplier offers. With APPI’s guidance, we entered into a supply agreement which significantly mitigated the price increase we would have experienced had we stayed with our utility. I would recommend the APPI Powerful Solutions Program to all Pennsylvania businesses.”

John Kramer
Energy Purchaser
Gertrude Hawk Chocolates
Dunmore, PA

Deregulation offers your business the opportunity to seek the best combination of price, terms and conditions, and reliability from competing electricity suppliers. To realize these benefits, market knowledge and timing are essential. The ability to negotiate favorable contract terms and conditions is critical. APPI Energy provides the knowledge and technical skills necessary to navigate complex energy markets.

The Process

As your independent energy consultant, APPI Energy’s staff of industry analysts and regulatory experts will:

- Always represent your business, not the supplier.
- Analyze your electric accounts and existing supplier contracts.
- Solicit offers from qualified electricity suppliers.
- Work to obtain the best price, contract terms and conditions.
- Administer paperwork and manage the transition to the new supplier.
- Oversee your accounts moving forward for optimum performance.
- Monitor the market for new opportunities, continue its due diligence of suppliers, and provide education as needed.

How to Get Started:

- Simply fax this and your most recent electricity account statement to APPI Energy at **410-749-8769**.
- Visit our website at www.appienergy.com.
- Send an email to info@appienergy.com.

To learn more, fax to APPI Energy at 410-749-8769

Name: _____
Title: _____
Company: _____
Address: _____
Phone: _____ Fax: _____
Email: _____