



The Chamber Turns 90!

Wednesday June 4, 2014 is the 90th anniversary of this organization. The chamber has located several original documents from the 1920's and the below information was obtained from them;

June 4, 1924 a group of Mercersburg businessmen met at the Mercersburg Borough Hall with the purpose of organizing an association. These men met with a representative from the Retail Merchants Association of PA, who explained how to properly start a local organization.

After the presentation the group chose the name "Businessmen's Association of Mercersburg" and elected officers for one year. They also appointed a committee to write a constitution and bylaws.

This new association met ten days later, adopted the constitution and bylaws and 41 names were enrolled for membership.

The ledger from this first meeting spanned many years of the 1920's. It includes minutes, contracts,

letters, financials, and "Chamber of Commerce" membership cards. (Image below.)

TACC also located binders, logs, letters, and scrapbooks from the mid 1960's through the late 1980's. These are full of very interesting happenings of the time.

Do you know a business or resident with documents from 1924 through today, specifically 1924-1967? We would love to have these items returned to the chamber for safe keeping. We also want to compile and honor the accomplishments of this organization and those people who have volunteered with it over the years. Any information and assistance is appreciated.



Upcoming Events

Strawberry Festival & Fun Dog Show

June 7, 2014

9am-2pm

Lions Club Park

405 S. Park Avenue,
Mercersburg, PA

Build Community Prosperity from Within

Tuscarora Area
CHAMBER OF COMMERCE
Mercersburg, Montgomery, Peters, St. Thomas, Warren

www.tachamber.org

Tuscarora Area Chamber of Commerce

3 South Main Street, PO Box 161 • Mercersburg, PA 17236

www.tachamber.org • Phone 717-328-5827

BOARD OF DIRECTORS

Executive Board Members

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Tammy Oberholzer

Borough of Mercersburg & Rotary Club of
Mercersburg

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Flannery's Tavern of the Square

Treasurer

Travis Hall

Alliance Elevator

Secretary

Judy Boyd

Whitetail Resort

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St. Thomas Development

Gloria Pine

Buchanan Lioness

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F&M Trust

Annalisa Ambrisco

The First National Bank of Mercersburg

Staff

Executive Director

Mary-Anne Gordon

The Chamber News is a monthly newsletter of the Tuscarora Area Chamber of Commerce. Submit your information by the 23rd of each month for inclusion. The Chamber reserves the right to edit content of submissions for space limitations. Ideas, opinions and statements expressed in articles by contributors are not necessarily those of the Chamber.

Tuscarora Area **CHAMBER OF COMMERCE**

Mercersburg, Montgomery, Peters, St. Thomas, Warren

Purpose Statement

The Tuscarora Area Chamber of Commerce is organized to achieve the objectives of:

- 1) Preserving the competitive enterprise system of business by:
 - a. creating a better understanding and appreciation of the importance of business people and a concern for their problems;
 - b. educating the business community and representing them in township, borough, county, state and national legislative and political affairs;
 - c. preventing or addressing controversies which are detrimental to expansion and growth of business and the community if they arise;
 - d. creating a greater appreciation of the value of a more liberal investment of substance and self on behalf of the interests of competitive business;
- 2) Promoting business and community growth and development by:
 - a. promoting economic programs designed to strengthen and expand the income potential of all business within the trade area;
 - b. promoting programs of civic, social and cultural nature which are designed to increase the functional and aesthetic values of the community;
 - c. and discovering and correcting abuses which prevent the promotion of business expansion and community growth.

For more information about Chamber advocacy visit
www.tachamber.org, contact info@tachamber.org,
or call 717-328-5827.



TUSCARORA AREA CHAMBER OF COMMERCE PRESENTS



MERCERSBURG SPRINGFEST

SATURDAY MAY 10, 2014

9AM-3PM DOWNTOWN MERCERSBURG

Thank You Sponsors

APX Enclosures
DL Martin Co.
F&M Trust
First National Bank of Mercersburg
Franklin County Visitors Bureau Inc.
Lininger Fries Funeral Home
Legacy Realty
Mercersburg Academy
Shuster for Congress
Stoner's Hijos Hill Farm
Susquehanna Bank
Waste Management
Welsh Run Builders
Wilson College
Witter's Septic and Sanitation
Whitetail Resort

Thank You Volunteers

Travis Hall, Alliance Elevator
Danny Bristol, Bell Insurance
Gloria Pine, Buchanan Lioness
Dana Kaiser & Amy Seiders, F&M Trust
Melanie Gordon & Annalisa Ambrisco,
First National Bank of Mercersburg
Deb Rutherford, Mercersburg Academy
Betsy Yumlu & Julie Wenger,
Susquehanna Bank
Judy Boyd, Whitetail Resort

Program helps people become leaders

If you're looking for a great opportunity to enhance your leadership skills, apply for acceptance to the Leadership Franklin County Community program. LFC Community is a nine-month program starting in September and ending in May. The LFC Community program strives to improve the quality and effectiveness of leadership in Franklin County. The program looks to teach leadership skills, educate participants about their community, and help emerging leaders build their professional network. To learn more about the program or to apply go to <http://www.franklincountyworks.com/leadership-franklin-county/> or contact Robin Harmon at rharmon@chambersburg.org, 717-264-7101. Applications are available online thru June 30.



BUCHANAN LIONESS CLUB



STRAWBERRY FESTIVAL

Featuring:
Craft and Flea Market
Yard Sale area
"FUN" Dog Show
& Raffle



Vendor Application

Please check one:

Craft Flea Market Yard Sale

The Buchanan Lioness Club of Mercersburg, Mercersburg, PA invites you to participate in our annual Strawberry Festival. Please read the Rules and Regulations on the next page.

Complete and return this application page and \$15.00 donation no later than June 2, 2014.

to:

Buchanan Lioness Club
Shirley Keyser
28 Loudon Road
Mercersburg, PA 17236

Please Print:

Name: _____

Address: _____

Phone: _____

Description of your item (s): _____

I agree with the rules and regulations and agree not to make any claim against the Buchanan Lioness Club or Mercersburg Lions Club for any damages of property or injury to me or my employee

Signature Required _____

Date: _____

Rules and Regulations for all participants:

Time: 9:00 am - 2:00 pm

Donation: \$15.00 for 1 space (approx. 12 X 12')

Setup/Tear Down: Set up begins at 7:00 and must be completed by 9:00. Tear down will begin at 2:00. No rain date if cancelled due to rain.

The Strawberry Fest and "Fun" Dog show is an annual event that has grown each year. The Craft and Flea Market is a very big part of our event and we extend an invitation to you to join us. We have added Entertainment and in addition to our strawberry "treats", the Mercersburg Lions Club will have their "Famous" Chicken Barbecue.

Proceeds go to community projects and to various Lions projects such as Beacon Lodge Camp for the Blind, Leader Dogs for the Blind, Lions eye research and others.

Please consider joining us for a fun day.

For more information call:

Shirley Keyser (717) 328-3104

or

Gloria Pine (717) 328-3862

Event Date:

June 7, 2014

Place:

Mercersburg Lions Park

405 South Park Street

Mercersburg, PA 17236



BUCHANAN LIONESS STRAWBERRY FESTIVAL &



“FUN” Dog Show

Saturday, June 7, 2014

9:00 – 2:00

Crafts, Flea Market and Community Yard Sale Lions Club Park

405 S. Park Avenue, Mercersburg, PA



“FUN” DOG SHOW 10:00 – Noon

Pre-register or register at the Park 8:00 – 9:45

Local Covert Strawberries

Sundaes and Shortcakes

Lions Chicken Barbeque

Shop among the Vendors 9:00-2:00

“Moon Bounce” sponsored by
The First National Bank of Mercersburg

Duraflame Electric Fireplace and Cash Raffle @ 2:00

The Craft and Flea Market is a very big part of our day and we extend an invitation to you to join us. We have added a Community Yard Sale to our event.

*Dog Show Pre-registration suggested by June 2nd to be listed in the program or registration at the park at **8:00 to 9:45 on June 7th.**

FOR MORE INFORMATION on Dog Show, Vendor, Flea Market, or Yard Sale please call 717-328-3104 or 717-328-3862 or visit the Tuscarora Area Chamber website to download a Vendor or Dog Show application at www.tachamber.org/chamber/event

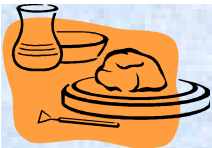
Proceeds go to community projects and to various Lion projects such as Beacon Lodge Camp for the Blind, Leader Dogs for the Blind, Eye Research and others.



The Buchanan Lioness Club of Mercersburg, PA
Annual Strawberry Festival – Craft & Flea Market
“FUN” Dog Show



Saturday, June 7, 2014 – Lions Community Park, Mercersburg PA



Strawberry Festival
9:00 am to 2:00 pm
Craft & Flea Market
& Community Yard Sale



Fresh Local Covert Strawberries
Strawberry Sundaes and Shortcakes
Lions Famous Chicken Barbeque

Shop among the Vendors and enjoy the “Moon Bounce”,
sponsored by The First National Bank of Mercersburg

Raffle drawing @ 2:00 pm

FUN Dog Show - 10:00 am to Noon

Categories:

- | | |
|--------------------|--------------------------------|
| 1. Prettiest | 6. Best Dressed |
| 2. Best Groomed | 7. Really “Laid Back” |
| 3. Most Obedient | 8. Best “Talker” |
| 4. Hot Dog Bobbing | 9. Best Kisser |
| 5. Best Behind | 10. Best Trick (stupid or not) |



All types of dogs invited!

*Pre-Registration Entry Form below

VENDOR Application, Dog Show Registration, and Raffle Tickets available by calling 717-328-3862 or 717-328-3104

June 7, 2014 FUN Dog Show Registration Entry Form

Dog's Name: _____ Owner's Name: _____

Address: _____ Phone: _____

Handler's Name (if different from owner) _____

Child Handler (ages 6 & under)? _____ Youth Handler (ages 7-12)? _____

List the Categories you wish to enter: _____

Donations: \$8.00 for three categories or \$3.00 each. Benefits Leader Dog School for the Blind and the Beacon Lodge Camp for the blind.

Rules: Proof of current Rabies vaccination required. Dog must be under control and on leash at all times. Please clean up after your dog.

The Buchanan Lioness or Mercersburg Lion's Club is not responsible for accidents.

Please mail this registration along with your donation to: Buchanan Lioness c/o Gloria Pine, 12586 Orchard Circle, Mercersburg, PA 17236

Questions? 717-328-3862 or 717-328-3104

Pre-Register by June 2, 2014 to be listed in the show program, or register at the park, Saturday June 7, 8:00 am – 9:45 am.



Manager's Corner™: *Quit Working So Hard*

by Liz Weber, CMC, CSP



- *Are you exhausted at the end of every work day?*
- *Do you lay in bed at night worrying about how you're going to get everything done?*
- *Are you regularly trying to identify new ways to bring in more sales, increase business, or in some other way "get ahead"?*

If so, join the club. You're like most hard-working managers and leaders.

Notice, I said you're like most 'hard-working' managers and leaders. I didn't say you're like most 'successful' managers and leaders. There's a big difference and the difference lies in how the hard-working work versus how the successful work.

Work on What is Truly Important and Forget or Eliminate the Rest

In observing my successful and my less-successful clients over the past 20+ years, the technique the successful use is one every one of us in business has heard many times before, yet many fail to use: *Work on what is truly important and forget or eliminate the rest.*

That advice is so simple. We all know it, yet most fail to follow its direction. As a result, we end up working very hard, doing the same things many different ways, while we make incremental progress forward. As we inch our way forward, others seemingly breeze by achieving things we've been working towards for years. How do they do that? How did they get so lucky?

The Successful Managers' Energies and Hard Work are Reserved for Strategically Helpful Activities

Luck plays a small part in achieving success when it's defined as: Luck = Preparation Meeting Opportunity. The successful 'are lucky' in that they quickly take advantage of critical opportunities. Because they've prepared and identified what *is* important to their businesses, they're able to more quickly pursue the right types of opportunities that will drive their businesses forward. If an opportunity (i.e., a strategy, a project, a goal, a tactic, a task, an initiative or any other name you want to attach to it) doesn't clearly help a successful manager or leader move towards success, it's dropped. Energies and hard work are not wasted on "interesting" or "potentially helpful" activities. The successful managers' energies and hard work are reserved for strategically helpful activities.

Successful Managers Regularly Challenge Their Teams to Confirm the Value of the Work They're Doing

When successful managers and leaders have clarified for themselves what the most important things to focus on and work towards are for their organizations and for themselves, their next hurdle is to clarify, communicate, and regularly repeat that focus to their teams as well. Successful managers have instilled in their teams an understanding of how their roles and jobs are important to the organization. Successful managers have clarified for each team member how he or she best adds value to the overall organization by keying in to specific aspects of each job. Successful managers have also pushed the responsibility to focus on working smartly instead of simply working hard to each employee. As such, successful managers expect their employees to regularly think about the work they're doing and to confirm the value of the work they're doing. If what they're doing isn't adding value or helping the business move forward, why are they doing it? Think. Don't just do.

Successful managers and leaders don't just work hard; they work smartly. Isn't it time for you to be successful too?



MERCERSBURG FINANCIAL CORPORATION

12 SOUTH MAIN STREET

MERCERSBURG, PENNSYLVANIA 17236

717-328-3121

The First National Bank of Mercersburg Applying to Convert to a PA State Bank Charter

Mercersburg, PA- May 19, 2014- The First National Bank of Mercersburg, a subsidiary of Mercersburg Financial Corporation, has filed an application to convert from a national bank charter to a Pennsylvania state bank charter.

As a national bank, The First National Bank of Mercersburg's primary regulator is the Office of the Comptroller of the Currency (OCC), headquartered in Washington, D.C. Following approval, The First National Bank of Mercersburg's primary regulator will be the Pennsylvania Department of Banking and Securities (DOBS), with additional federal oversight provided by the Federal Deposit Insurance Corporation (FDIC).

“As a Community Bank committed to serving the banking needs of south-central Pennsylvania since 1909, the Board of Directors and Management believe that having a primary regulator that is focused on the needs and challenges of a Pennsylvania Bank is appropriate. Moreover, the Board of Directors and Management believe that a more local, regional primary regulator with a better understanding of the local environment in which we operate, will be conducive to enhanced responsiveness in the Institution's regulatory matters,” said Robert J. Fignar, Mercersburg's President and Chief Executive Officer.

Fignar also said that the Pennsylvania Department of Banking and Securities is well positioned to provide cost-effective guidance and oversight regarding the Bank's future objectives.

Robert H. Hoffman, Chairman of the Board, stated, “It is the Board's belief that this charter conversion will be advantageous to our shareholders, customers and community”.

The conversion, which is subject to regulatory approval, is expected to be completed in late 2014. Fignar said the conversion to a state charter will not affect The First National Bank of Mercersburg's customers in any way. Depositors will continue to benefit from the full protection of the FDIC. As a bank holding company, Mercersburg Financial Corporation will continue to be regulated by the Federal Reserve. The bank will operate under the name of **First Community Bank of Mercersburg**.

The First National Bank of Mercersburg, a subsidiary of Mercersburg Financial Corporation, operates six banking offices and financial centers in Franklin County. For additional information, please visit the bank online at www.fnmbg.com.

VENDOR'S CONTRACT

1. The morning of the "Townfest," volunteers will be on the Square at 5:00am. Food vendors must check in and start set up by **6:30am**. All other vendors must check in and start set up by **7:00am**.
2. Each vendor space is 20 ft. long by 10 ft. deep, as designated by TACC.
3. All booth assignments will be made on a first come/first serve basis by the order of receipt of full payment for space.
4. No vendor may sublet or apportion space in whole or in part without committee approval.
5. No alcohol is permitted at "Townfest".
6. Vendor's space must be left clean and clear of debris. **All food vendors are responsible for clean up and are asked to provide garbage cans/bags for their customers.** Vendor's spaces that are left untidy will be charged a **\$10.00** clean-up fee.
7. "Townfest" space must be open and staffed for the duration of the show.
8. **Breakdown is 4:00pm sharp. Vendors may not breakdown or leave prior to this time. A \$35.00 penalty will be charged.**
9. **No refunds will be given under any circumstance.**
10. The committee reserves the right to approve or disapprove any application for space in regard to character of exhibit.
11. The Chamber will provide **NO INSURANCE**. Any insurance must be contracted by the vendor through his/her own insurance agent. **Food Vendors must provide proof/certificate of food serving/event insurance.**
12. The Chamber will not be responsible for any injury or loss that may arise to a lessee, his/her employees or his/her property for any cause, while said persons or property is in the Borough of Mercersburg. The Vendor, by execution of the agreement waives any and all claims for damages or loss against the Tuscarora Area Chamber of Commerce, its officers, agents and employees and does indemnify and hold harmless the Tuscarora Area Chamber of Commerce, its officers, agents and employees from all claims of loss or damages resulting from vendor's participation in Townfest.
13. Confirmation of participation and/or booth assignment may be verified by calling the Chamber office one week prior to the event at **717-328-5827**.
14. **"Townfest" will occur rain or shine.**
15. "Townfest" will place all vendors in the same space as 2013..

KEEP THIS PORTION
FOR YOUR RECORDS.

Tuscarora Area
Chamber of Commerce
PO Box 161
Mercersburg, PA 17236



Saturday September 27th, 2014
9am-4pm Downtown Mercersburg

*A CELEBRATION OF SMALL TOWN
MAIN STREET AMERICA*

*ARTISANS, CRAFTERS, JEWELERS, FOOD
VENDORS, CIVIC GROUPS,
LOCAL BUSINESSES
AND MUSICIANS ARE INVITED
TO PARTICIPATE IN THE EVENT*

Coordinated by:
THE TUSCARORA AREA
CHAMBER OF COMMERCE

www.mercersburgtownfest.com

NAME: _____

ADDRESS: _____

EMAIL: _____

PHONE: _____

I have read the contract on the reverse side and agree to all the terms.

(Signature Required)

Please check, which applies below and specify a type:

Vendor/Exhibitor/Non-Profit Group
_____ \$55

Food Vendor
_____ \$85

TOTAL _____

What do you sell? _____

**Electricity is not available.
Tables & Tents are not
available.**



*Nestled in the foothills of the
Tuscarora Mountains;
Mercersburg is a quaint town
with a historic past. Our
Townfest is the largest one-day
festival in Franklin County
attracting over 120 vendors and
8000 visitors each year.
What a wonderful opportunity
for you to exhibit your talents!
We invite you to be a part of our
cozy town's annual festival.*



Please read the contract on the back of this brochure and mail your information along with your exhibitor's fee to:

Chamber of Commerce
PO Box 161
Mercersburg, PA 17236

Make checks payable to:
"Tuscarora Area Chamber of Commerce."

Questions?
Call (717) 328-5827 or email
mgordon@tachamber.org

*Whether you're
an artist...*



a musician...



*or a culinary
connoisseur...*



*you won't want to miss this year's
festival. It promises to be bigger
and better each year!*

LOCATION:

From I-81 N: Take Exit 5 in PA. Go West on Rt. 16 for 12 miles into downtown Mercersburg.

From Rt. 70 E: Take I-81 N Exit 5 in PA, Rt. 16 West 12 miles into downtown Mercersburg.

From Harrisburg: I-81 S to Exit 5 to West Rt. 16 12 miles into downtown Mercersburg.

TACC 8TH ANNUAL TOURNAMENT

Whitetail Golf Resort Friday October 10, 2014

11:00 am Shotgun Start 4-Person Scramble Brunch Preceding & Dinner/Awards to Follow

Sponsorship Opportunities

Cart Sponsor	\$500	Logo on all cart signs, Decorate your cart, Volunteers use your cart to network, Complimentary foursome, Special thanks at meal/awards ceremony, Special mention in press release, web site and newsletter 4 available
Gimme String Sponsor	\$500	Logo on/at string sales, Complimentary foursome, Special thanks at meal/awards ceremony, Special mention in press release, web site and newsletter 1 available
Range Sponsor	\$500	Complimentary foursome, sign with logo at the driving range, special thanks at meal/awards ceremony, special mention in press release, web site and newsletter 1 available
Game Sponsor	\$500	Logo on all game signs, Complimentary foursome, Special thanks at meal/awards ceremony, Special mention in press release, web site and newsletter 1 available
Mulligan Sponsor	\$500	Logo on all Mulligan Cards, Complimentary foursome, Special thanks at meal/awards ceremony, Special mention in press release, web site and newsletter 1 available
Gift Sponsor	\$500	Complimentary foursome, sign with logo w/gift, special thanks at meal/awards ceremony, special mention in press release, web site and newsletter 1 available
Hole Sponsor	\$400	Logo sign at exclusive hole, Complimentary foursome, Special mention in press release, web site and newsletter 18 available
Hole Sponsor	\$200	Logo on sign at exclusive hole, Special mention in press release, web site and newsletter, does not include a team. (no team) 18 available
Tee Sponsor	\$100	Logo on sign at Tee, Special mention in press release, web site and newsletter. This sponsorship is for those who support the chamber and this fundraising event, and does not include a team. (no team) Unlimited

Tuscarora Area Chamber of Commerce

Phone: 717-328-5827
 E-mail: mgordon@tachamber.org
 PO Box 161
 Mercersburg, PA 17236

Name _____
 Address _____

 Phone _____

Method of Payment

Sign up for:

<input type="checkbox"/> Cart Sponsor	\$500.00
<input type="checkbox"/> String Sponsor	\$500.00
<input type="checkbox"/> Range Sponsor	\$500.00
<input type="checkbox"/> Game Sponsor	\$500.00
<input type="checkbox"/> Mulligan Sponsor	\$500.00
<input type="checkbox"/> Gift Sponsor	\$500.00
<input type="checkbox"/> Hole Sponsor w/Team	\$400.00
<input type="checkbox"/> Hole Sponsor without Team	\$200.00
<input type="checkbox"/> Tee Sponsor	\$100.00

List players on the back of this form.

Bill Me Payment Enclosed

Signature _____

8TH ANNUAL GOLF TOURNAMENT

Players Name:

Phone Number/Email:

Total Amount Enclosed:

Make Checks payable to and mail to:

Tuscarora Area Chamber of Commerce
Attn: Golf
PO Box 161
Mercersburg, PA 17236