

GRAND OPENING MIXER

MARCH 26, 2015

5-7pm

THE DRESSING ROOM TOO

106 South Antrim Way
Greencastle, PA 17236

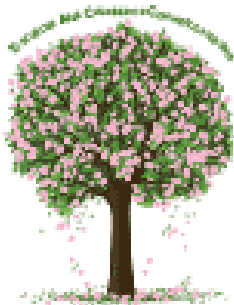
Catered by the John Allison Public House.
Beer & Wine will be provided.

RSVP preferred 328-5827 or
mgordon@tachamber.org

This event is free.



Now Accepting Vendors



MERCERSBURG SPRINGFEST

SATURDAY MAY 9, 2015
9AM-3PM DOWNTOWN MERCERSBURG

Now Accepting Vendors



Mercersburg Townfest

Saturday September 26th, 2015
9am-3pm Downtown Mercersburg

Tuscarora Area
CHAMBER OF COMMERCE
Mercersburg, Montgomery, Peters, St. Thomas, Warren

ANNUAL SILENT AUCTION RECEPTION & BUSINESS AWARDS DINNER

March 31, 2015



Tuscarora Area Chamber of Commerce

3 South Main Street, PO Box 161 • Mercersburg, PA 17236

www.tachamber.org • Phone 717-328-5827

BOARD OF DIRECTORS

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Flannery's Tavern of the Square

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Thompson Oil/ TSD School Board

Past Chair

Tammy Oberholzer

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Annalisa Ambrisco
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Secretary

Barb Danowski
Fast Ink

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Elizabeth George, MD
Summit Health

Dwayne Johnson
St. Thomas Development

Gloria Pine
Buchanan Lioness

Debbie Rutherford
Mercersburg Academy

Chris Shelley
Tuscarora School District

Travis Hall
Alliance Elevator

Betsy Yumlu
Susquehanna Bank

Katrina Gayman
Whitetail Resort

Staff

Executive Director

Mary-Anne Gordon

The Chamber News is a monthly newsletter of the Tuscarora Area Chamber of Commerce. Submit your information by the 23rd of each month for inclusion. The Chamber reserves the right to edit content of submissions for space limitations. Ideas, opinions and statements expressed in articles by contributors are not necessarily

Dear 2015 Members,

Thank you for renewing your membership with the Tuscarora Area Chamber of Commerce. The Chamber is a member driven business organization that provides value and support to you, our members. The goal of our Chamber is to continually represent, support and enhance all business sectors in the Tuscarora area. We strive to strengthen communication among business, industry, school, government, service organizations and area residents. As a Tuscarora Area Chamber member, you can:

1. Build relationships and make new contacts to grow your business.
2. Market your business to an exclusive audience.
3. Become involved in influencing public policy to improve the business climate in your town, county, state and nation.
4. Develop your professional skills and knowledge.
5. Contribute your time, expertise and other resources to create a stronger local economy and a better-prepared workforce.
6. Take advantage of other member benefits, services and communication.

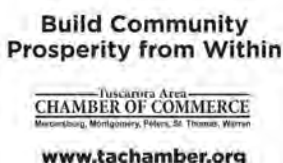
We are working very hard on your behalf to enhance the community in which we live and work. During the year ahead we intend to continue demonstrating the value of Chamber membership through tangible and intangible benefits. Please visit our website www.tachamber.org and check out your company listing, upcoming events and opportunities, E-newsletters and details about Chamber benefits.

Your Chamber staff and the Board of Directors looks forward to an exciting year and encourage you and your employees to take advantage of the programs and services we offer. Please let us know how we may serve you better.

Respectfully,

Mary-Anne Gordon

TACC Executive Director & TADA President



TUSCARORA AREA CHAMBER OF COMMERCE
ANNUAL AWARDS DINNER
SPONSORSHIP OPPORTUNITIES

Tuesday March 31, 2015
Silent Auction and Reception 5:00-6:30pm
Dinner, Speakers & Awards 6:30-8:30pm
American Legion, 100 Keefer Dr., Mercersburg

2015 Centerpiece Sponsorship

Awards Sponsor
\$100
20 available

1 ticket to the event (a \$35 value), special mention in all publicity prior to, at and following the event and on our web site.

Sponsorship Commitment

Sign up for: Price
 Awards Sponsor \$100.00

Method of Payment

Bill Me Payment Enclosed

Name _____
Address _____

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Return to -
Tuscarora Area Chamber of Commerce
PO Box 161
Mercersburg, PA 17236
E-mail: mgordon@tachamber.org Phone: 717-328-5827

Chamber Board Members

TACC Chair
John Flannery
Flannery's Tavern on the Square

TACC Past Chair
Tammy Oberholzer
CFP&M Insurance

TACC Treasurer
Annalisa Ambrisco
The First Community of Mercersburg

TACC Secretary
Barb Danowski
Fast Ink Screen Printing & Embroidery

Gloria Pine
Buchanan Lioness

Dr. Liz George
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Travis Hall
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Dwayne Johnson
St. Thomas Development, Inc.

Chris Shelley
Tuscarora School District

Betsy Yumlu
Susquehanna Bank

Staff

Mary-Anne Gordon
Executive Director

January 9, 2015

Re: **Chamber Silent Auction** – Donation Request

Dear TACC Members, Partners, and Friends,

We are seeking your support as an auction item donor for the Silent Auction to benefit the Tuscarora Area Chamber. This event will be held on March 31, 2015 at the American Legion in Mercersburg. The Prize(s) that you donate will directly benefit the Chamber for our economic growth programs.

We would like to ask you to donate a gift in the retail range of \$50 - \$600. This item could represent hundreds of dollars in auction funds raised. Please be sure to include any marketing collateral, brochures, and relevant details about the item you donate, so we can include an accurate description for potential bidders.

The Silent Auction is organized by volunteers from the chamber's membership. The proceeds from this event will be used to strengthen the economic foundation of this chamber of commerce ensuring many more years of service to the Tuscarora community. The chamber is a 501(c) (4) entity; your prize donation is tax deductible to the extent allowed by law as a marketing expense.

We thank you in advance for your support.

Sincerely,

Mary-Anne Gordon
Executive Director

2015 SILENT AUCTION DONATION FORM

PLEASE RETURN THIS FORM NO LATER THAN MARCH 10, 2015.

Mail or Email this form to: Tuscarora Area Chamber of Commerce
PO Box 161
Mercersburg, PA 17236
mgordon@tachamber.org

Silent Auction items listed below must be delivered to the chamber the week on
March 23-27, 2015.
3 South Main St. Suite 4
Mercersburg, PA 17236

NAME: _____

BUSINESS NAME: _____

PHONE/EMAIL: _____

NAME OF DONATED ITEM: _____

DESCRIPTION OF ITEM: _____

YEAR: _____ (appropriate for antiques, wine, whiskey, etc.)

WHOLESALE PRICE: \$ _____ RETAIL PRICE: \$ _____

OTHER DETAILS: (include references to autographs, previous owners, etc.)

Thank you for your Donation!

Manager's Corner™: *How Ready Is Your Workforce?*

by Liz Weber, CMC, CSP



Just so we're clear right from the start with the title of this article, I'm not talking about what many human resources professionals refer to as 'Workforce Readiness' i.e., The 'readiness' of individuals to enter or re-enter the workforce productively and the subsequent training needed to help them acquire the necessary skills to become employable.

What I'm talking about when I ask, you as a leader, *How Ready is Your Workforce?* is this:

Is your current workforce ready to support, manage, and lead your company as it will be 3, 4, 5 or more years from now?

According to a recent succession management planning survey conducted by Korn Ferry, the international executive placement firm, only 1/3 of the senior executives they surveyed were satisfied with the succession planning efforts of their organizations. In other words, 2/3 of the organizations surveyed don't effectively plan for or support the development of employees to meet the leadership and workforce demands their organizations will face in the future. That's scary! That's also really poor leadership by the current leadership teams and boards. Now here's the really scary part, I'm also comfortable saying from my experience, these proportions carry over into the business world in general and aren't limited to those organizations participating in the survey. That's truly scary.

Why don't more organizations take the time to think about, plan for, and then support stronger, intentional leadership and employee development? Why don't more leaders accept that they need to invest in the "soft-side" of their business, as they do in their hard assets? The answer shared with me just last weekend by a CEO was surprisingly honest and surprisingly embarrassing for him...

Because the issue is big. It will make me think. It will take time and there is no easy answer. To do it right, it will also cost money and there is no immediate ROI. Therefore, I tend to put it on the back-burner. It's wrong I know, but that's reality.

One of my favorite quotes is from the classic book by Dr. Spencer Johnson, **Who Moved My Cheese?** The quote is, *"What would you do if you weren't afraid?"* As a leader in your organization, what would you do to ensure your workforce was ready to support, manage, and lead your company as it will be in 3, 4, 5+ years -- if you weren't afraid? You'd probably make the time to ensure that your workforce was being supported and getting ready to fill current, future, and key positions. Honestly, once you start, I'm comfortable saying, you'd find it's not as scary or difficult as what you anticipate. The basic process is simple in mapping needed positions, skill sets and people to future needs. The hard part is determining what type of company you're going to be. If you've got that much clarified, the rest is simply mapping out a plan with your team. But first, as a leader or leadership team, you need to make the time. As a CEO client stated during a leadership team meeting last fall,

I've come to finally realize, as leaders, we can't afford not to spend time talking about our people and how to better support them. If we don't support them properly, we can't get anything done here.

And that's why you plan for your workforce's current and future needs. If they're not ready, who will be?

Copyright MMXV - Liz Weber, CMC, CSP* - Weber Business Services, LLC - www.WBSLLC.com - +1.717.597.8890
* Liz is one of only 13 people in the U.S. to hold both the Certified Speaking Professional (CSP) and Certified Management Consultant (CMC) designations; the highest earned designations in two different professions.

MAY
9



Johnston Run



5th Annual 5 Mile Run/Walk

Saturday, May 9

During the TACC's **MERCERSBURG SPRINGFEST**
Lions Club Park, 405 S Park Ave, Mercersburg
Race starts at 9am



IN THE PARK w/LeAnn Bennett

Pound™
rockout.workout.

AND

ZUMBA®
fitness

All proceeds from **Johnston Run MPMC 5 Mile Run/Walk** benefit **MPMC Projects**
The MPMC (Montgomery, Peters, Mercersburg Connectivity) goal is to build community vibrancy and enhance public spaces by connecting people and places with safe routes for pedestrians and cyclists.





TWEP Banquet/Auction

Event will be held at Cortland Mansion in Hagerstown on March 14.

Social hour is 4:30-5:30 with the meal being served at 6:00

Tickets are \$35/person.

Tickets are NOT sold at the door, so reservations are due no later than March 6.

Dinner Menu:

Fresh Garden Salad

Steak Merlot with a merlot reduction

Light Lemon Chicken with capers, in a lemon cream sauce

Parmesan Tilapia in a light parmesan cream sauce

Steamed Broccoli

Garlic Mashed Potatoes with Smoked Gouda

Gourmet Macaroni and Cheese

Assorted Rolls and Butter

Yingling will be on tap and a cash bar is available

Kyle Burdette will serve as Master of Ceremonies and Shawn Myers is TWEP's auctioneer for the night.

Auction Items include:

Lake Ontario Salmon/Steelhead Fishing for up to 4 people/1 day (does not include licenses or lodging)

Photo Safari in Africa for two/ 6 days and 6 nights with photo adventures daily (does not include airfare)



Wapiti Woods weekend - three days, two nights lodging in guest cabin

Gift Certificate for two for "A Trip of a Lifetime" to see the Corolla Wild Horses in North Carolina

Framed limited edition art

One-of-a kind items from local artisans

And much more



Watch TWEP's website at www.twep.org to see other items on the auction list.

Credit cards are accepted at the event.

Funds raised at this event will go into the Charles Brightbill Environmental Center operation fund and also towards TWEP's Building campaign.

TWEP is a non-profit 501 (c) (3) organization. The Charles Brightbill Environmental Center is located just north of Mercersburg on the James Buchanan High School campus.

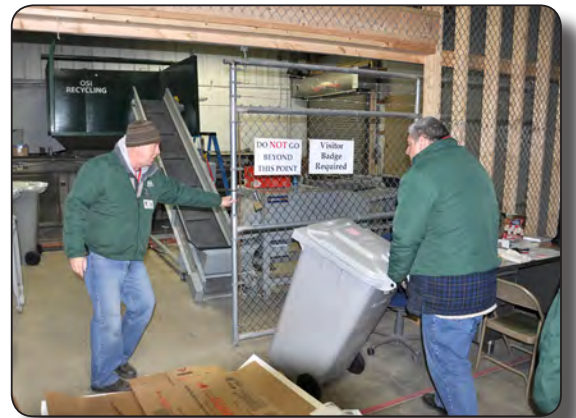
The TSD district does not fund the Center, but positively endorses its use by TSD classes.

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"Our youth camp had a choice of energy consultants and selected APPI Energy because they compare 'green apples to green apples' when evaluating competitive pricing from many suppliers. APPI Energy's customer service team helped us achieve tax exemption status, further reducing and managing our energy costs."

*Allen Eshleman, Executive Director
Cove Valley Christian Youth Camp
Mercersburg, PA
Tuscarora Area Chamber Member*

*The association's trusted
energy consultant*



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Your business needs more than just healthcare benefits.
You need healthcare solutions.

PA Chamber Insurance not only offers the best in employee benefits, but also the education, information and expertise to guide your business to benefit success. Backed by the Statewide Voice of Business, the Pennsylvania Chamber, we go above and beyond basic healthcare.

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✓ **Working to repeal the “premium tax,” and other advocacy efforts:** We take action to influence public policy and work to ensure that lawmakers hear the concerns of our members—including those aspects of the Affordable Care Act that hurt business. As a member of the *Affordable Coverage Project*, a national group of trade associations and state and local chambers of commerce, the PA Chamber is working to repeal the health insurance “premium tax” and stop its harsh financial impact on smaller businesses.

We want to work not just with you—but **for** you and turn your healthcare reform confusion into benefit *solutions*.

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MORE THAN JUST A FLOORING STORE

P& Flooring might be located in the small community of Fulton County we are still your local flooring store that will provide with a quality job to fit your needs. The owners of this family run business live Mercersburg. Luke and Dawn Hammond and Dan and Claudia Place are the sole owners and we take pride in providing you with your flooring needs. This year starts are 5th year of business and we have been growing each year thanks to all the support we are getting from the local people.

We carry all the major lines of flooring material and also have carpet cleaning business to handle those dirty carpets.

The month of February we are going to be running some great specials on carpet due that we just came back for a carpet show and bought some great deals on carpets.

We are also having a cash and carry on lot of small carpet remnants and runners that are great for doorways and halls; they can be bound on sides if you like.

SHAW MOHAWK JOHNSONITE HANDSCRAPE WOOD

TARKETT LVT PLANKS AND TILE a great new product for kitchen and baths we have installed this product in our showroom to show off the product

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www.PachallinaShop.com

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The Guest House LAAF
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Mercersburg, PA
www.LAAFPa.com

President and CEO Fignar along with Chairman of the Board Robert Hoffman announce changes to the Board of Directors of the Mercersburg Financial Corporation (MFC) and its wholly-owned subsidiary First Community Bank of Mercersburg (Bank).

The following changes were announced to the MFC and Bank Board of Directors:

- Michael A. Starr was elected to the MFC Board effective 1.14.15. Mr. Starr has served on the Bank Board since January 2014. He is the founder/owner of Starr Insurance in Chambersburg.
- Kevin L. Schoenberger was elected to the Bank Board effective 1.28.15. He is the owner of York Beverage, Inc. located in Hanover, PA. Mr. Schoenberger was born and raised in Chambersburg, and has resided in Mercersburg since 1998.
- Marelin K. Sites has retired from the MFC and Bank Boards effective 12.31.14. Ms Sites was a member of the Bank and MFC Boards since 1989, and President and CEO of both entities, and served the company for over 40 years.
- Edwin M. Hawbaker has retired from the MFC and Bank Boards effective 12.31.14. Mr. Hawbaker was a member of the Bank Board since 1998 and the MFC Board since 2003.



President & CEO Robert Fignar and Chairman of the Board of Directors Robert Hoffman with the retirees, Edwin M. Hawbaker and Marelin K. Sites



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